



# Vail Veterans Foundation, Inc.

## Privacy Policy

*By using this site or/and our services, you consent to the Processing of your Personal Data as described in this Privacy Policy.*

### Our Commitment to Privacy

Vail Veterans program is committed to protecting the privacy of its donors, participants, volunteers, and visitors to its website. Simply put, we only collect information that is necessary, and we will not sell, trade or share your contact information collected from this site or provided to us by any other means with third parties (except as outlined below).. This privacy policy describes how we collect, use and protect your personally identifiable information.

### The Data We Collect

The following activities require that you provide personally identifiable information:

#### **Registering and/or Participating in a Program**

We collect information about our participants when they register for or engage in one of our programs. We may share your personal information on a need-to-know basis with service contractors and some commercial vendors that are associated with program logistics including, but not limited to, transportation services, lodging, and activity vendors. These vendors are bound by strict confidentiality rules and are required to maintain the confidentiality and security of this information. They are only permitted to use the information to support Vail Veterans Program.

#### **Signing up for Our Newsletter**

We provide a periodic newsletter to voluntary subscribers. We collect your name and email address for this newsletter. We may ask you for additional information in order to tailor our communications to you, and we are always open for feedback regarding newsletter topics. Subscription to this newsletter is completely voluntary. You may unsubscribe at any time by contacting us or clicking the unsubscribe option within the newsletter.

#### **Making a Donation**

We care about the safety and security of your transaction. We use high grade encryption and the https security protocol to communicate with your browser software. This method is the industry standard security protocol, which makes it extremely difficult for anyone else to intercept your credit card information. Companies we work with to process credit card transactions also use high grade encryption and security protocols.

## **Personal billing information we collect and what we do with it**

In addition to personal contact information, we ask for billing information, such as your billing address and credit card number, when you make a donation or purchase a product. We use secure servers to gather and process your billing information. These secure servers are hosted by our agent, Network Merchants, LLC., which is bound by our site policies. Your billing information is not shared with any other organizations, and your credit card number is not retained once your transaction has been authorized and processed.

## **Financial transactions and our secure servers**

All financial transactions on our website, specifically donations and purchases, are managed through our agent, Network Merchants, LLC. All transactions use an encrypted channel, take place on secure servers and occur in real time. No financial data, such as your credit card number, is transferred via a less-secure channel, such as encrypted e-mail, for processing. Moreover, once your transaction has been completed, your credit card number is not retained.

## **Response to Information Inquiries or Requests**

When you make a request for information or contact us through our webpage, we ask that you include your name and email address. This information is used to get in touch with you regarding your request and you are added to our secure database.

## **Periodic Communications**

If you provide your email or mailing address while participating in any of the above activities, we will automatically add you to our secure database to receive periodic communications. You may contact us at any time to request removal from this list or change your communication preferences.

## **Cookies**

Non-personal information about our online site visitors is collected automatically using “cookies”. This technology records user-specific information regarding online activity related to our page. We use this information to help us make website improvements and understand which page of our website is most popular. If you do not want this information to be collected, you can disable the “cookies” function in your browser.

## **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Children Online Privacy Protection Act**

We do not specifically market to children under 13.

The Website does not knowingly collect any personally identifiable information from children under the age of 13. If a parent or guardian believes that the Website has personally identifiable information of a child under the age of 13 in its database, please contact us immediately at [info@vailveteransprogram.org](mailto:info@vailveteransprogram.org) and we will use our best efforts to promptly remove such information from our records.

## Other

We may enter your information into one of our secure databases so we can contact you to obtain your input, provide information about our programs and events, request donations, or provide a more personalized online experience. We never sell or trade personal data. We will not share information with third parties for promotional or marketing purposes. We also disclose information as required by law.

## How We Protect Data

We use physical, electronic and procedural safeguards to help prevent unauthorized access to and improper use of any personally identifiable information.

We protect the security of credit card transactions using a reputable, secure third party which utilizes number of measures such as encryption, access controls, network firewalls, and physical security. No website or electronic data can ever be completely secure, but we are always working to maintain up-to-date and appropriate security mechanisms.

## Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via email

- Within 7 days of becoming aware of a breach

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

If you have an account with us, note that you have to keep your username and password secret.

## Changes to Our Privacy Policy

This Policy may be changed or updated from time to time. By visiting the Vail Veterans Program website or participating in a program or event, you accept the practices described in this Policy.

If you have any questions regarding this policy or wish to change or delete your data, don't hesitate to contact us at: Vail Veterans Program, P.O. Box 6473, Vail CO 81658 or [info@vailveteransprogram.org](mailto:info@vailveteransprogram.org).